



ISKUR's NEW Labour Market Information System:

- Better information
- Better client relations
- Better services
- Better results

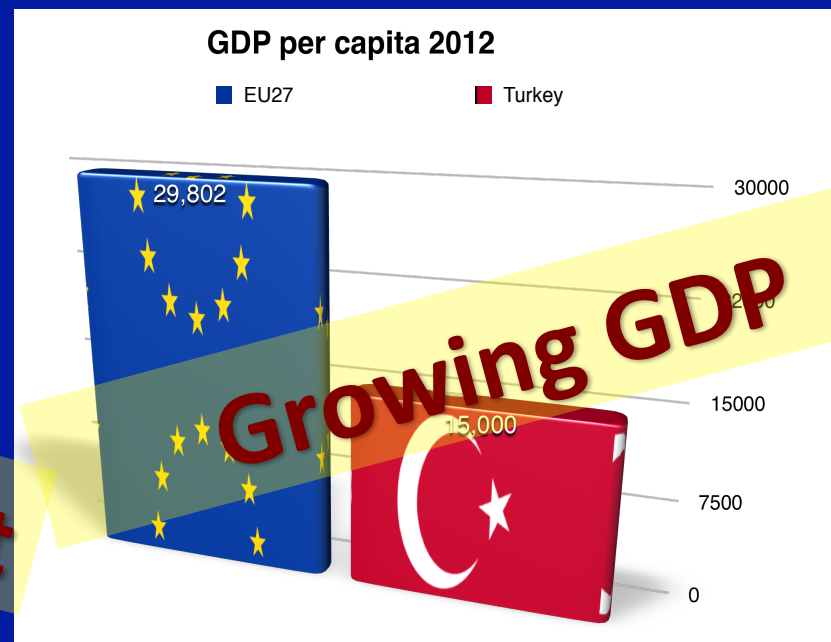
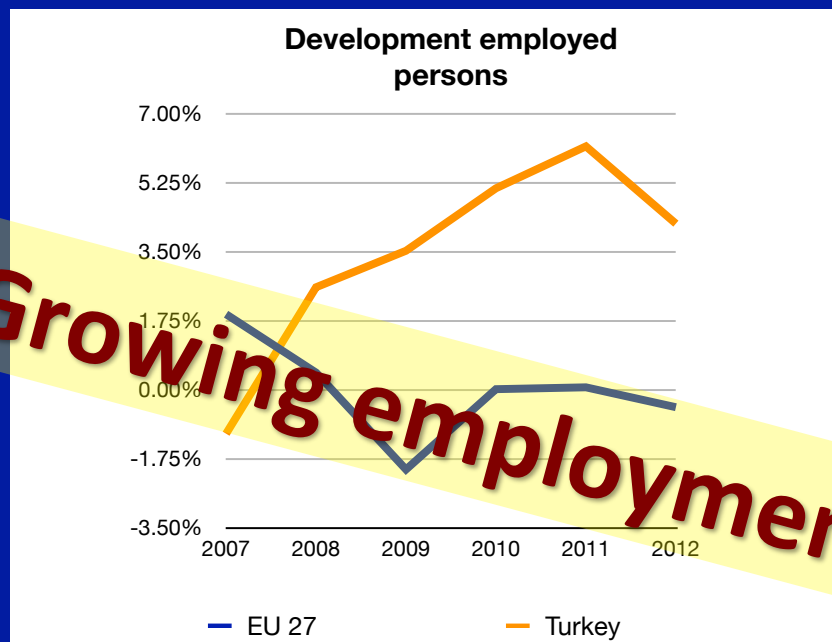
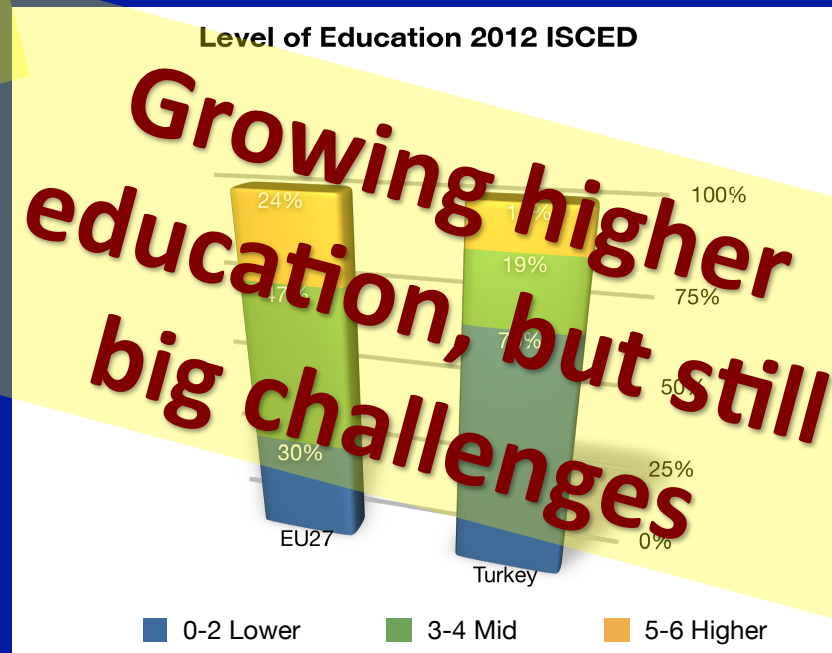
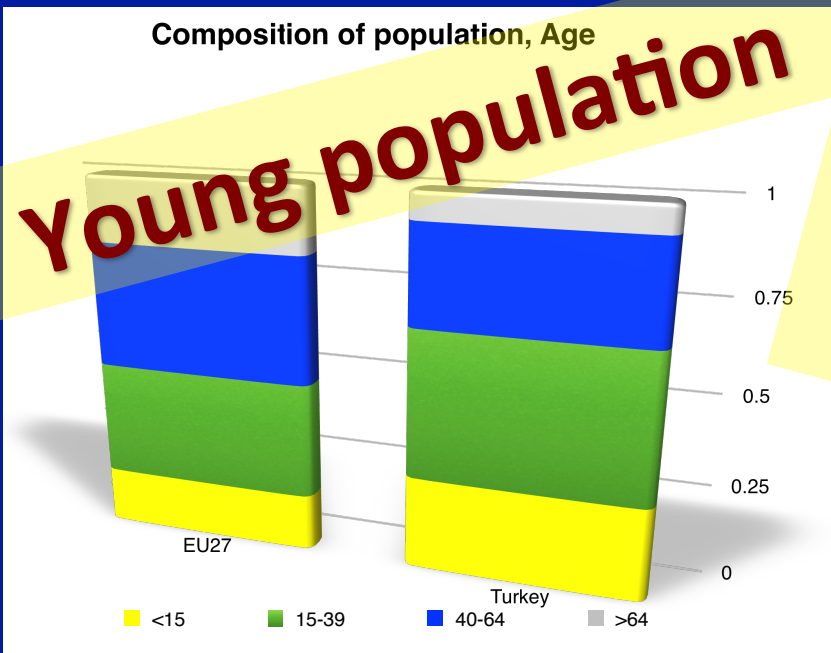


Henry Leerentveld

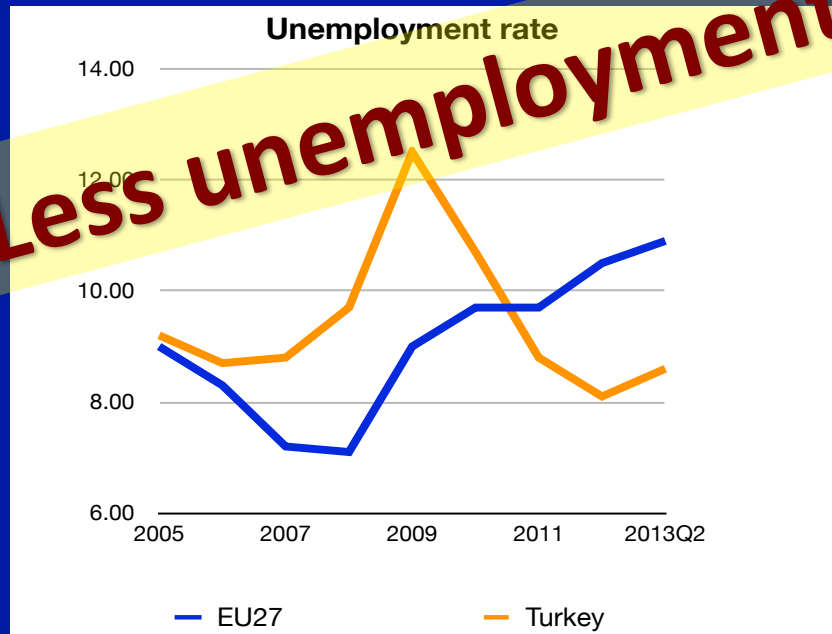


This presentation is about...

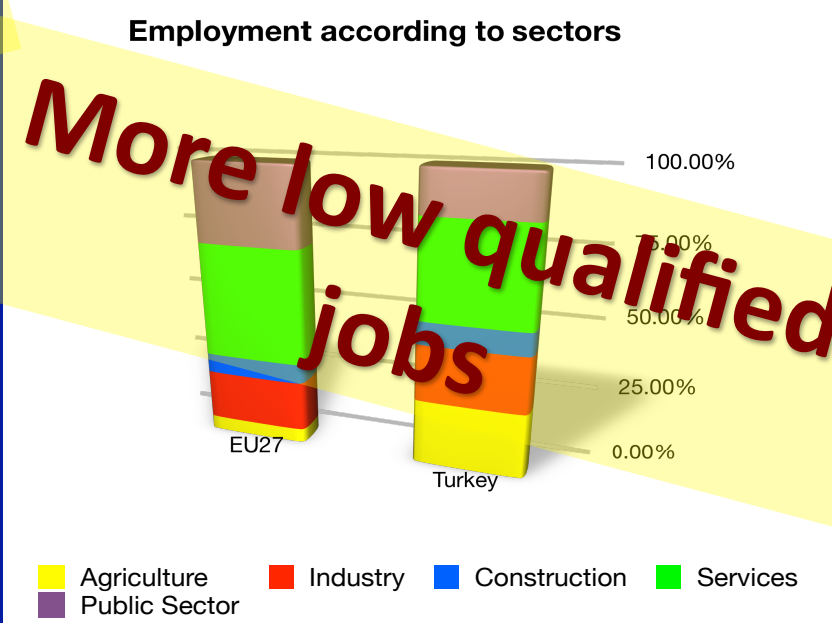
- ‘Why’ a labour market information system (LMIS):
 - Turkey’s advantages & challenges
- ‘What’ is this LMIS:
 - Four legs and a couple of tentacles...
 - Policies & services
 - National, provincial & local
- How does this LMIS contribute to Turkey’s needs



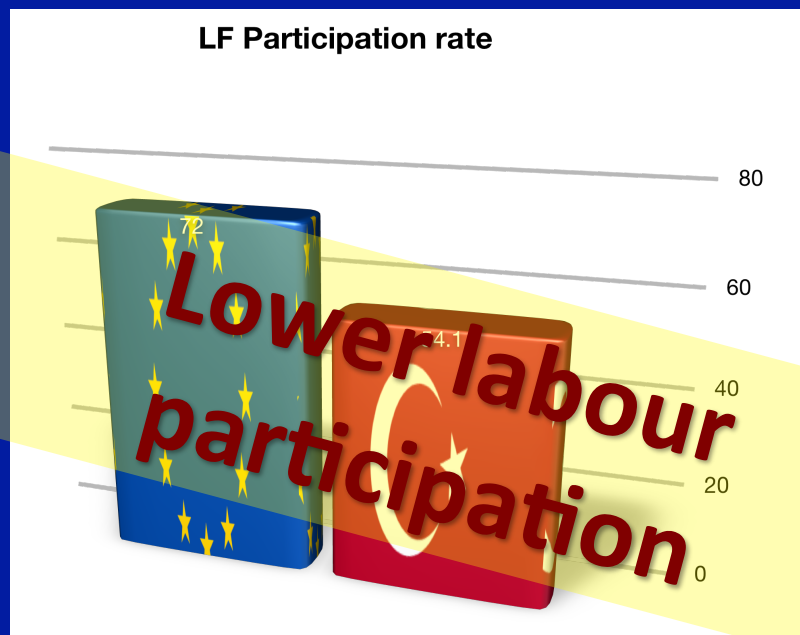
Less unemployment



More low qualified jobs

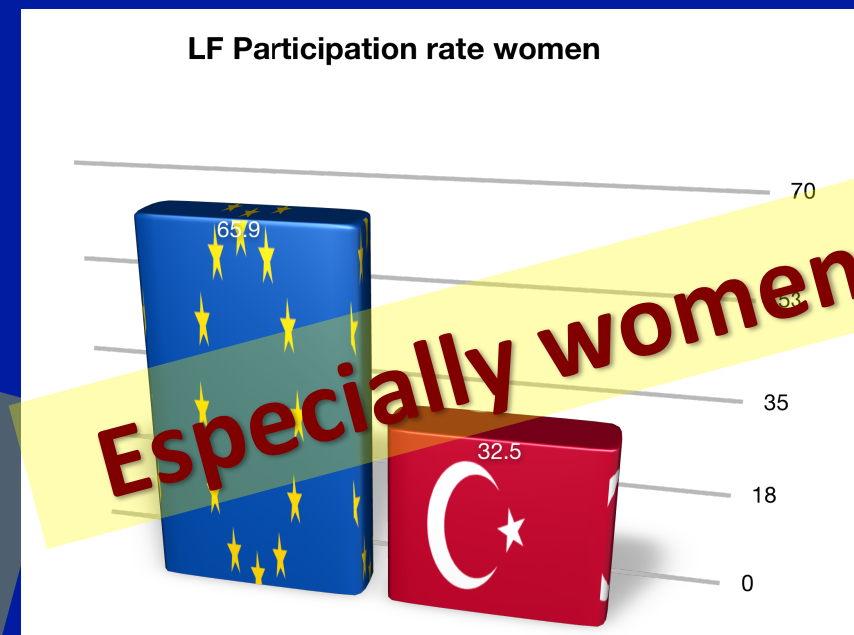


LF Participation rate



Lower labour participation

LF Participation rate women



Especially women

Turkey's LM advantages & challenges

Advantages:

- Young population
- Growing employment
- Growing GDP
- Growing participation in higher education
- Social structure

Challenges:

- Competitiveness:
 - Education
 - Flexibility / flexicurity
 - Partnership
 - Management style / HRM
- Unregistered employment
- Participation rate



LMIS is meant to

- Identify needs of employers
 - Short term
 - Mid-term
- Identify trends on the labour market:
 - Provincial
 - National
- Monitor developments (e.g. undeclared work)
- Support measures and policies
- Facilitate social partnership

**Monitoring &
Evaluation
ALMP**

**Socio-
Economic
Information**

**Labour Market
Information System**

**Labour
Market
Analyses**

Job Matching



Definition Labour Market Analyses System

- Structured yearly surveys
- Carried out on provincial and local levels
- Identifies trends on the labour market
- Primarily vacancies development
- In line with international statistical standards
- Carried out by public employment service staff (ISKUR)

Definition Monitoring & Evaluation System

4 types of indicators:

- Input – what investment?
- Throughput – what was done?
- Output – what did we get?
- Impact – is it lasting?

10 indicators:

- What does it cost?
- Who is it for?
- What jobs are aimed?

- What kind of measures?
 - Guidance?
 - Courses?
 - Practical training?
 - Subsidies?
 - Entrepreneurship?
- Success rates
 - of measures
 - of job placements
- How long did it take?
- How sustainable is it?
 - What kind of job?
 - After one year?
 - What wage?

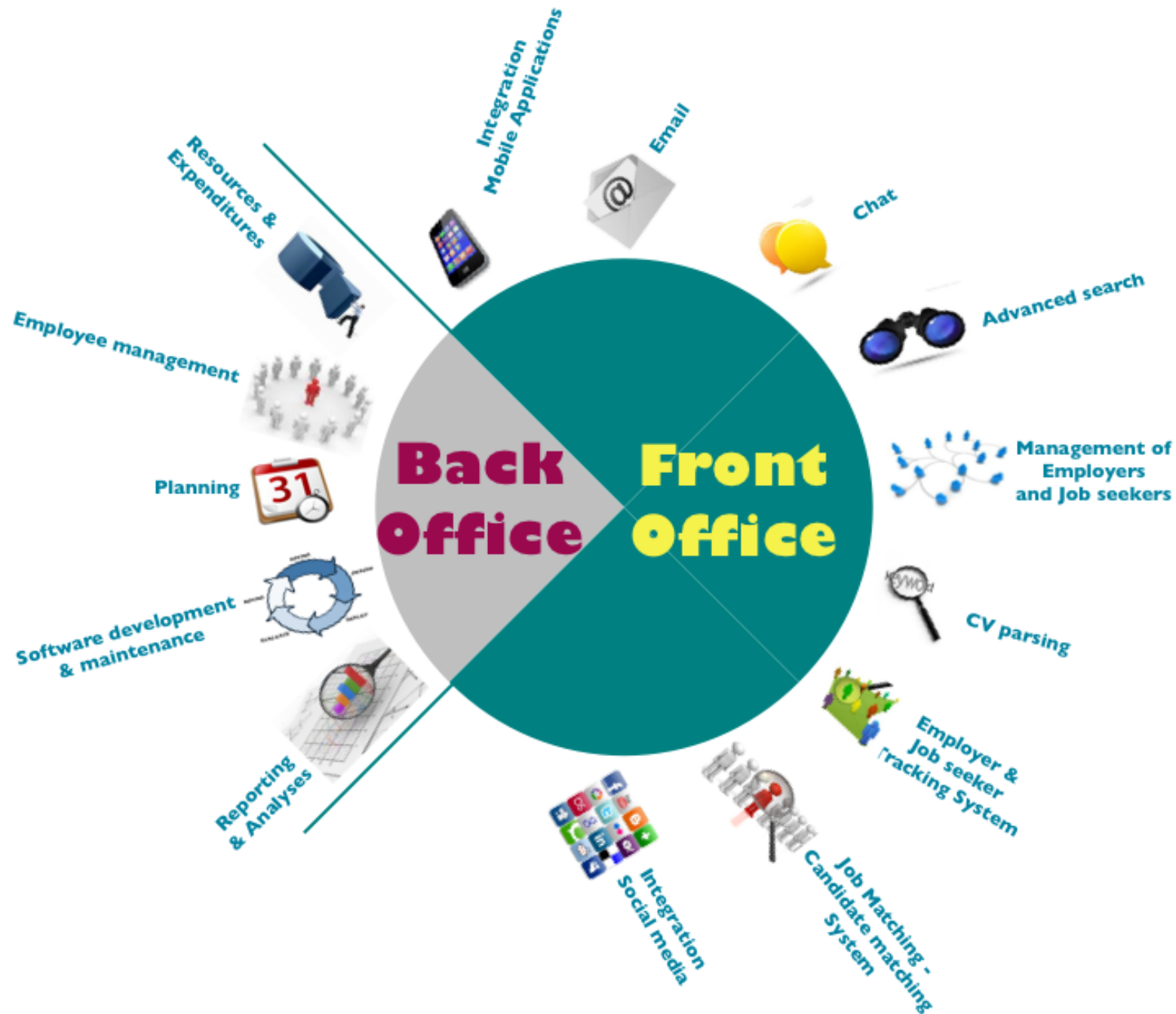


Definition Socio-Economic Info System

- Supports social partners, educational sector and public:
 - Provincial focus
 - However, aggregated data for national level
- System focuses on trends:
 - Population
 - Education
 - Social security
 - Sector development
 - Employment
- Monitors specific priority areas:
 - Literacy
 - Adult education & training
 - Registered employment
 - Economic structure
 - Labour force participation
 - Gender development
 - Hard to fill vacancies

Definition Job Matching System

- Web based matching between vacancies and job seekers
- Competitive functions:
 - CV analyses
 - Quick – extended search
 - Career guidance information
 - Helpdesk
 - ‘Homepages’ for job seekers and employers
- Different platforms: pc – tablet – mobile
- Integration social media
- Added value in client relations



**Monitoring &
Evaluation
ALMP**

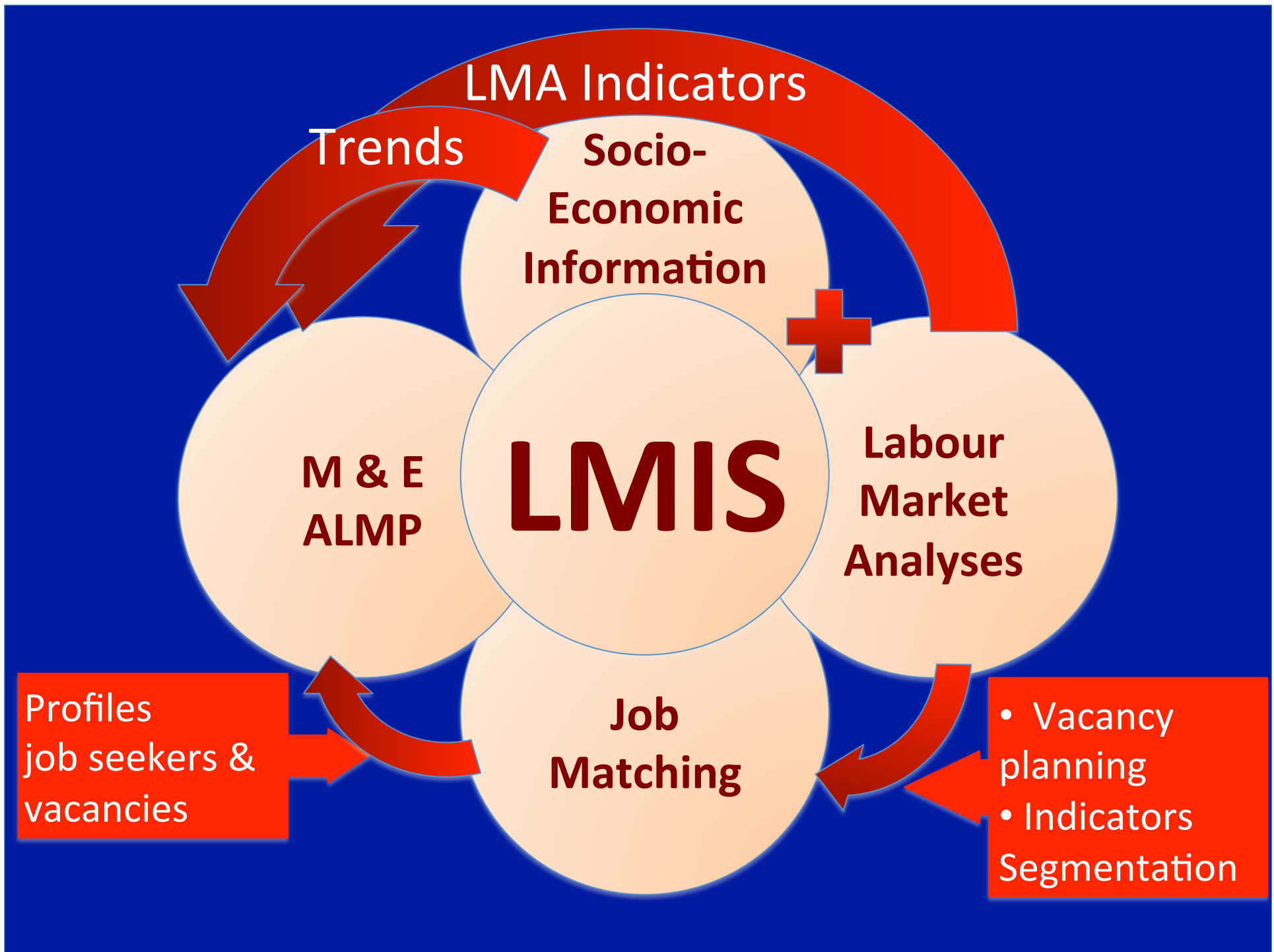
**Socio-
Economic
Information**

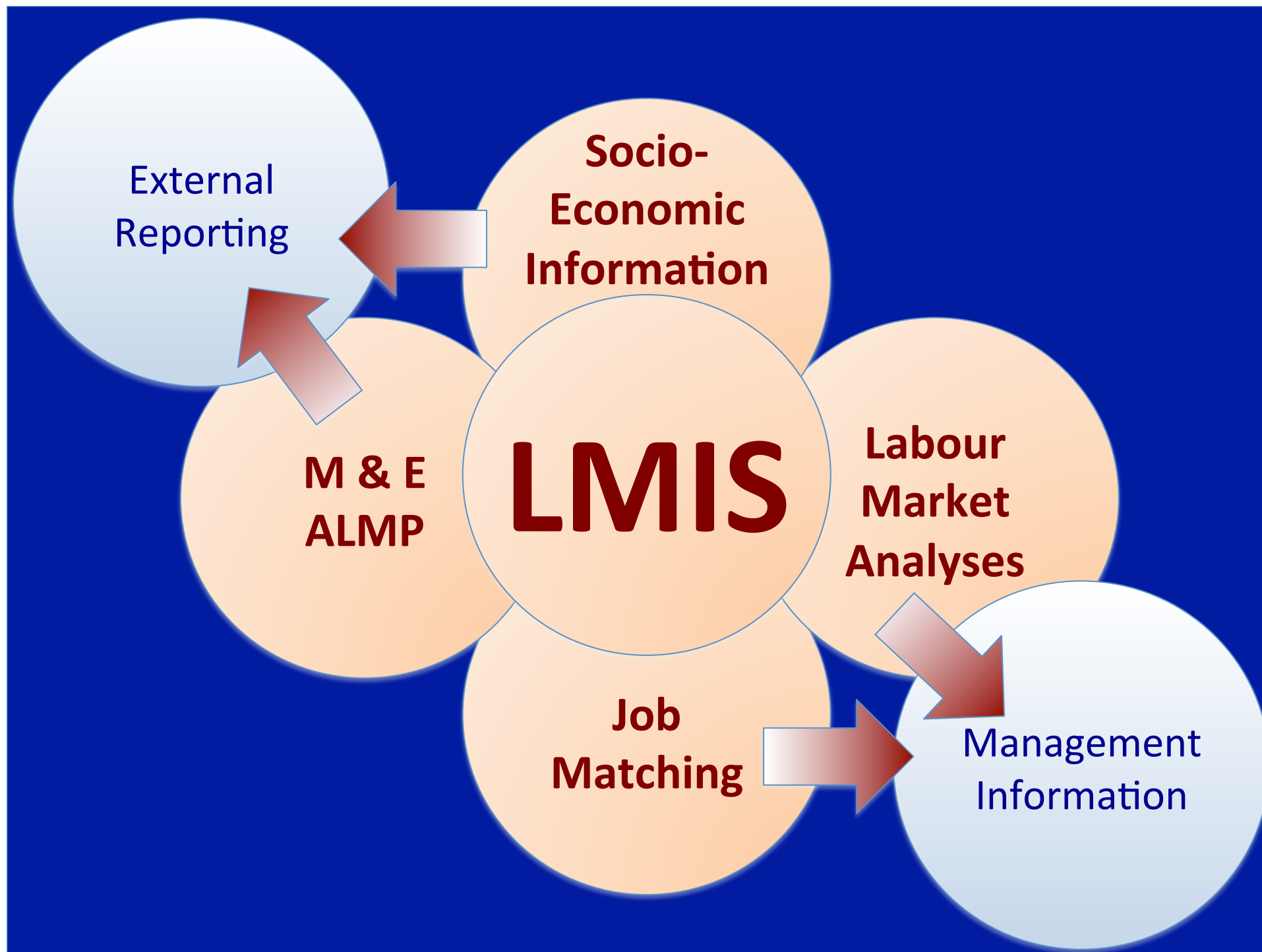
**Labour Market
Information System**

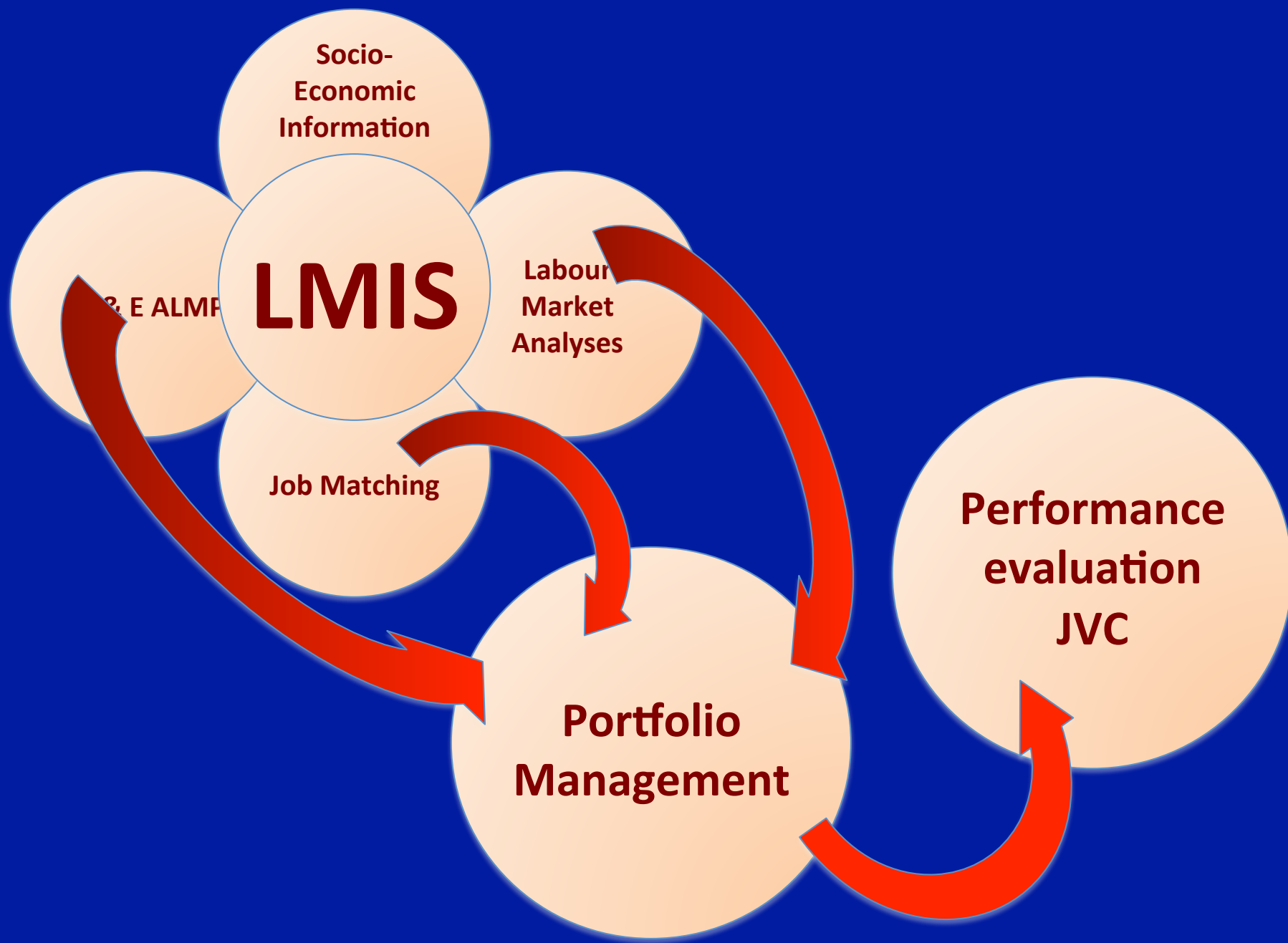
Job Matching

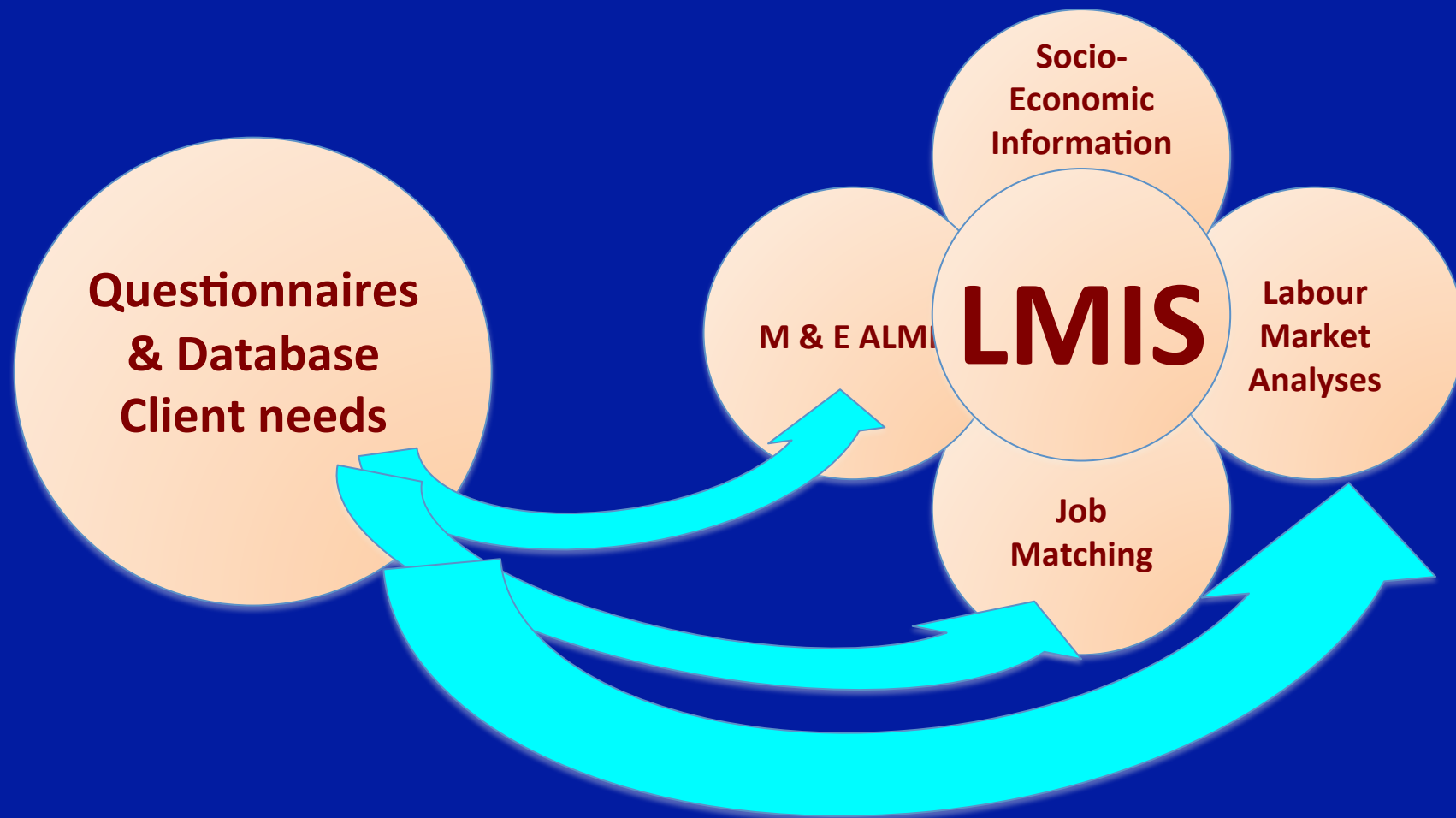
**Labour
Market
Analyses**















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kamu istihdam hizmetleri
projesi

Tesekurler

Thank you



İNSAN KAYNAKLARININ
GELİŞTİRİLMESİ
PROGRAM OTORİTESİ



WYG Türkiye
creative minds with limits



T.C. ÇALIŞMA VE
SOSYAL GÜVENLİK
BAKANLIĞI